

Secrets to a Successful Investing Experience

Markets work. No evidence supports market timing. In fact, 100% of active funds fail to “beat the market” after thirty years. Instead, let the markets work for you 24-7 by exposing your portfolio to specific risk factors.

Keep costs low. Trying to “beat the market” is expensive, costing you both money and time. By paying exceptionally low advisory fees and minimal fund expenses, you will efficiently capture market returns. Paying less means keeping more.

Diversify. It works. (See periodic table.)

Trust capitalism. Only then will you be able to tap into the immense wealth supplied by market-based economies.

Remember...

Forget complicated. Simple solutions are best. Let markets work for you.

Pay less; ask more. Keep costs low while maintaining full transparency.

Embrace choice. Choose specific dimensions of risk to further your financial goals.

The fiduciary process benefits you. It’s VIA IV’s responsibility do what’s best for you while organizing, formalizing, implementing, and monitoring your portfolio.